



At the beautiful  
DoubleTree Castle Hotel  
8629 International Drive  
Orlando, Florida

# Looking For Answers About The Pressure-Wash Business?

Here's your opportunity to learn - without bias and without any hidden sales pitch. Get the straight information you need to take your business to new heights.

Join contractors from all over the country in beautiful Orlando, Florida for the Alliance Training Tech Week.

February 28 - March 3, 2009

## Class Schedule

### **Saturday, Feb 28**      **8:00 - 11:30**      **Success Basics - start off on the right foot**

This course, affectionately called Power Washing 101, was developed from a dozen contractor sources to help you get your new company off on the right foot or to help your existing company avoid the pitfalls. We cover everything from company structure, naming the company, selecting for the best equipment value, basic marketing, managing costs, hiring, and more. The focus of the class is PROFITABILITY!

### **12:30 - 4:00**      **Chemistry of Cleaning & Job Safety**

This course teaches the student 1) setting up Safety as a company priority; 2) Safety Training for power wash employees; 3) Code Of Safe Practices (rules we can all live by); 4) different chemicals commonly used by power wash contractors; 5) how to select and use and substitute for the most common cleaning and stripping chemicals; 6) practical first-aid advice for on-the-job accidents; and 7) understanding dilution ratios.

### **Sunday, Mar 1**      **8:00 - 11:30**      **Marketing & Bidding (residential work)**

This course teaches the student 1) How to get to your customers without breaking the bank; 2) composing effective ads; 3) getting the job; and 4) keeping the customer forever. General pricing guide for services discussed. Particular emphasis on marketing during tough economic times, with a successful contractor in the room sharing his experiences.

### **12:30 - 4:00**      **House & Roof Washing**

Clean houses in 90 minutes or less! Learn to professionally clean houses, roofs and low-rise commercial buildings. Emphasis of the course is on the techniques and tools that get you done in less time. The goal is to make more money per hour by getting done faster. Teaches the student about different surfaces commonly encountered; selecting and use of the most common cleaners and their make-up; the tools commonly used; and the techniques that minimize labor and time while you achieve outstanding results.

### **Monday, Mar 2**      **8:00 - 11:30**      **Environmental Washing**

This course teaches the student 1) Compliance with the law, and how to make compliance pay dividends; 2) How to select the tools and equipment you will need; 3) Whether To Treat the waste water you capture or just dispose of it; and 4) The BMP's recommended for all Certified Contractors. This is a Professional Recognition course and completion of a test after class will certify you as an Environmental Cleaner.

### **12:30 - 4:00**      **Deck & Fence Cleaning & Sealing**

This course teaches the student 1) different types of wood commonly used in various parts of the country; 2) the safe selection and use of the most common wood cleaning and stripping chemicals; 3) the characteristics of different types of wood sealers available; and 4) the techniques that minimize labor and achieve outstanding results. This course has been taught since 1999 and has launched hundreds of successful businesses. This is a Professional Recognition course and completion of a test after class will certify you as a Professional Wood Restoration Contractor.

### **Tuesday, Mar 3**      **8:00 - 4:00**      **Deck & Fence Cleaning & Sealing (cont)**

*Includes Outdoor Demos, Plus Private Trade Show & Buffet Dinner (5 - 8 PM Monday). Meet & greet manufacturers & see their products!*

Contact Alliance Training at 678-336-1928 or visit  
[www.AllianceTradeServices.com](http://www.AllianceTradeServices.com) for more info or to sign up!

# Alliance Training Tech Week

February 28 - March 3, 2009  
Orlando, FL

## *Discount Deal!*

- Package includes all six classes (a \$2800 value)
- Certification testing for both Enviro & Deck Restoration (\$250 value)
  - Entry into drawing for a BRAND-NEW HOT WATER SKID UNIT!

**PLUS** the Trade Show and buffet/social hour (a \$150 value)

**All for just \$1599 if you register by February 2**

(Package Deal is \$1899 after that date)

To find out more about this  
Discount Package, contact Alliance Training at  
678-336-1928 or visit

[www.AllianceTradeServices.com](http://www.AllianceTradeServices.com)

**Manuals will be sent to you when you register!**

Please get me signed up!

NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

PHONE: \_\_\_\_\_

CREDIT CD: \_\_\_\_\_

EXP DATE: \_\_\_\_\_

CODE: \_\_\_\_\_

SUCCESS BASICS (\$399)

CHEMICAL / SAFETY (\$399)

MARKETING / BID (\$399)

HOUSE WASHING (\$399)

ENVIRONMENTAL (\$399)

DECK RESTORATION (\$799)

Fax this form to (770) 277-1612 Dept LTPW